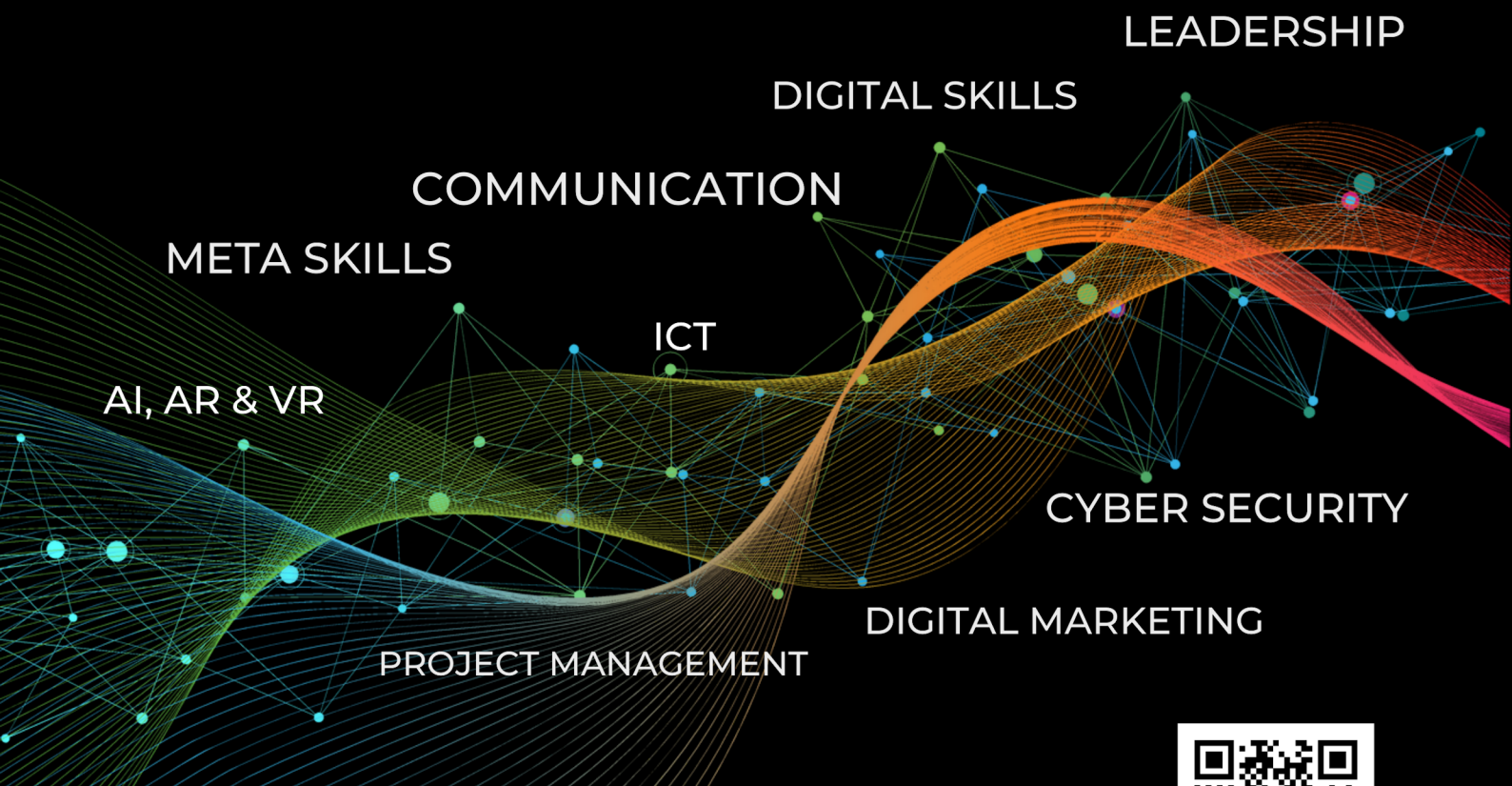




**CREATIVE TECH
HUB CARIBBEAN**

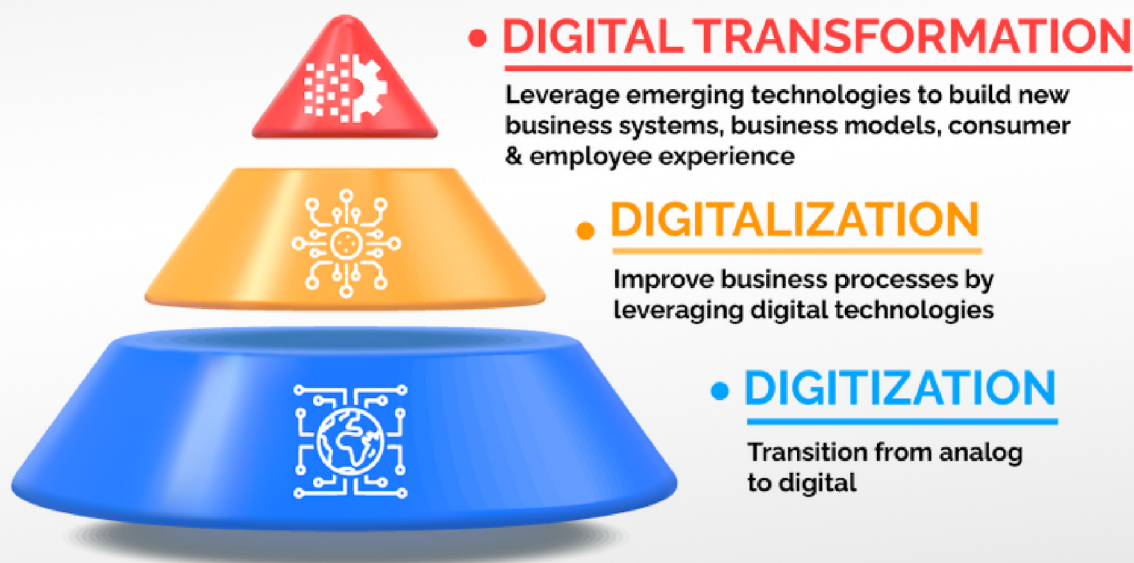
DIGITAL SERVICES & TALENT DEVELOPMENT

**SUPPORTING YOU TO BE SUCCESSFUL IN
THE DIGITAL ECONOMY**



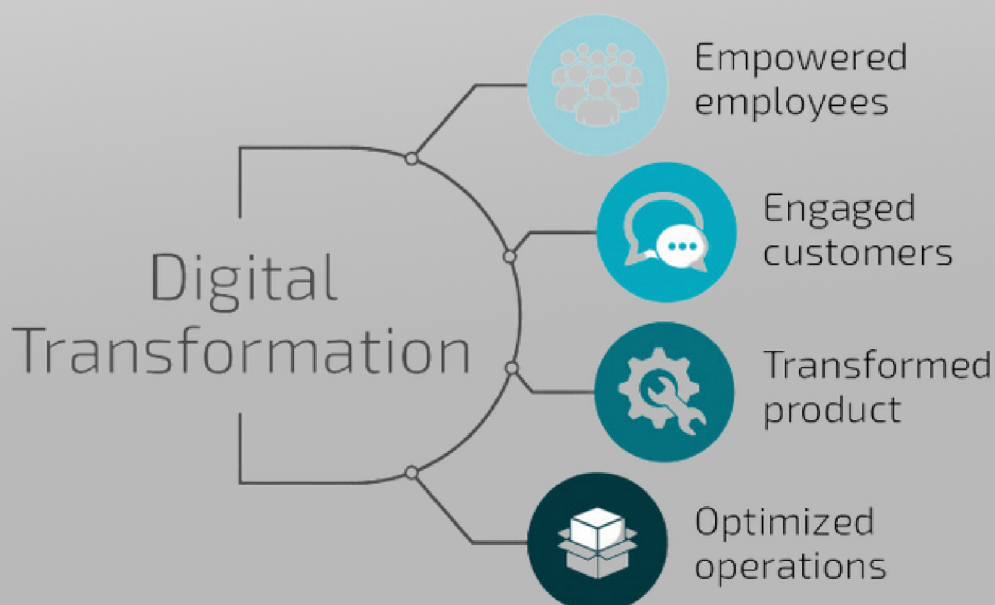
STEP INTO THE FUTURE





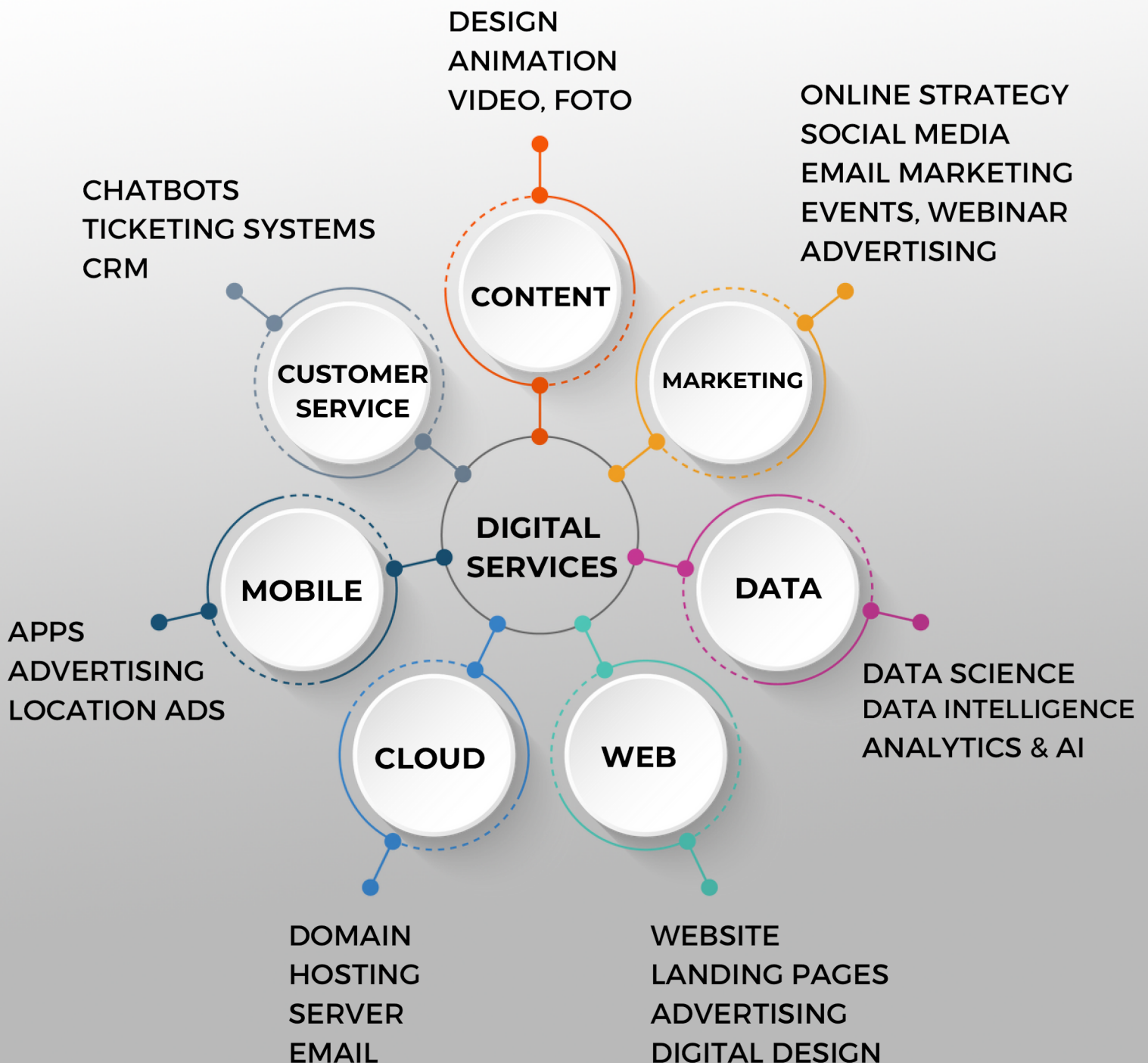
WHY DIGITAL SERVICES BY CREATIVE TECH HUB CARIBBEAN

- Value Creation for Customers
- Providing Competitive Edge to your Business
- Remaining relevant in a rapidly changing economy
- Building resilience of your company towards change
- Contributing towards SDG 4 in Suriname, Guyana and Trinidad (we use the profits of our for profit companies to fund the education of women and youth free of charge through our academy.






OUR DIGITAL SERVICES

We offer a wide variety of Digital Services and are constantly enriching our portfolio with new services. The idea is to offer a full range of services to our customers to add value to their way of doing business. We have a full range of AI tools and provide solutions within the scope of software as a service, platform as a service and infrastructure as a service too.



Transform your workforce

-  Develop a modern workforce powered by job-based skills
-  Prepare for Industry 4.0 and digital transformation by building critical skills
-  Increase labor force participation and optimize your company's return on investment

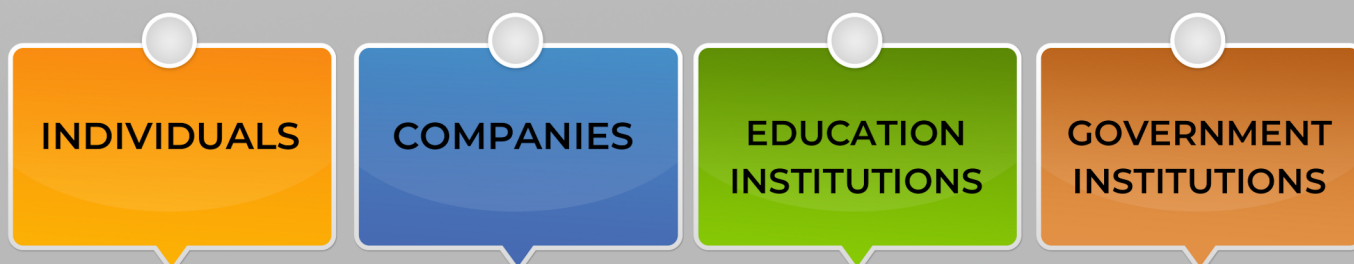
We've helped several companies with everything from their digital transformation and data science upskilling to driving a culture of learning and employee retention, and they've seen gains in productivity, retention, employee mobility and cost reduction.

We can do this because

1. Coursera's skill transformation platform covers multiple domains—from technical subjects to business topics.
2. Creative Tech Hub Caribbean's experience with Human Capital Development for the past 15 years in Suriname covers the localization and professional support.

With our partnership you can cover them all.

WE OFFER TRAINING SOLUTIONS FOR:

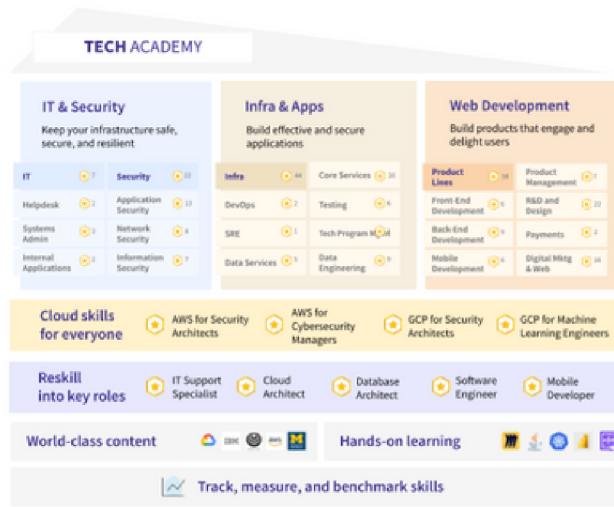


Tech Academy

Drive your tech transformation and create career pathways

Provide the skills your tech talent wants to drive your cloud migration, evolve beyond legacy tech, and mobilize toward digital transformation.

- Over 80 SkillSets for in-demand skills and engineering roles
- Powered by world-class content from technology leaders like GCP, AWS, and IBM
- Hands-on Guided Projects for data, automation, cloud tools
- Track and measure the development of technology skills



We offer a wide variety of TRAINING through our online platform as well as in-person training. Here are some of our academies. for just a yearly fee of USD 250,- you can signup for online learning.

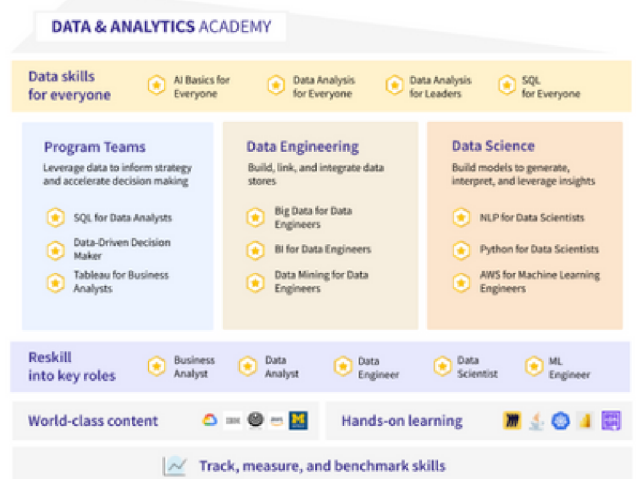
Upon successful completion of the courses you'll receive internationally recognized certificates. You can choose to do the full academy or just certain courses from it.

Data & Analytics Academy

Accelerate your digital transformation

Become a data-driven organization. Develop your employees' skill proficiency in critical data and analytics skills to drive better business decisions and revenue growth.

- 50 SkillSets for in-demand skills and data-related roles
- Powered by world-class content from technology leaders like GCP, AWS, and deeplearning.ai
- Hands-on Guided Projects for data, automation, cloud tools
- Track and measure the development of data, AI, and ML skills



Leadership Academy

Lead without limits

Build your employees' skill proficiency in core leadership skills with the Leadership Academy from Coursera.

- SkillSets for in-demand human skills across all levels
- Powered by world-class content from top universities
- Hands-on Guided Projects teach how to use planning and data analysis tools
- Track, measure, and benchmark the development of human skills



To help you complete the training we offer support for just USD 300 per year where you will get 3 coaching sessions, 2 networking events with peers and monthly email support.

Find a career that works for you!

Whatever your background or interests are, Professional Certificates have you covered.



Front-End Developer

Design and develop the look, feel, function, and user experience of a website.

Great if you like:

- Problem solving
- Thinking creatively
- Creating great user experiences

Credentials from leading partners



Cybersecurity Analyst

Develop strategies to protect organizations from cyber-attacks and disruptions.

Great if you like:

- Problem solving
- Technical challenges
- Attention to detail

Credentials from leading partners



Social Media Marketer

Social media specialists establish, build, and manage a company's social media.

Great if you like:

- Engaging with people
- Following trends
- Thinking creatively

Credentials from leading partners



Data Scientist

Extract and analyze data to make informed business decisions.

Great if you like:

- Working with numbers
- Intellectual curiosity
- Writing and communication

Credentials from leading partners



IT Project Manager

Oversee IT projects, ensuring they are completed within set timeframes and budgets.

Great if you like:

- Leading a team
- Problem solving
- Technology

Credentials from leading partners



Bookkeeper

Record financial transactions and manage financial records.

Great if you like:

- Working with numbers
- Attention to detail
- Writing & organization

Credentials from leading partners



Data Analyst

Collect, organize, and transform data to make informed decisions.

Great if you like:

- Attention to detail
- Problem solving
- Working with numbers

Credentials from leading partners



Android Developer

Build and write code for mobile apps hosted on Android smartphones and mobile tablets.

Great if you like:

- Creative challenges
- Building better user experiences
- Using Android products

Credentials from leading partners



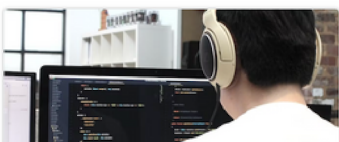
Digital Marketer

Define and develop digital strategies to deliver business growth through online channels.

Great if you like:

- Working with numbers
- Understanding people
- Problem solving

Credentials from leading partners



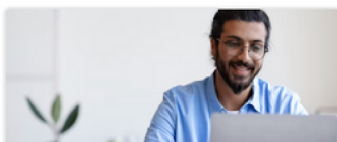
Back-End Developer

Build the structures that help websites function using industry-standard tools and programming systems.

Great if you like:

- Thinking logically
- Solving complex problems
- Collaborating

Credentials from leading partners



Data Engineer

Design and build systems to collect and transform data into usable information for data science.

Great if you like:

- Working with numbers
- Identifying patterns
- Problem solving

Credentials from leading partners



iOS Developer

Build and write code for mobile apps hosted on iOS, an operating system used on Apple devices like the iPhone and iPad.

Great if you like:

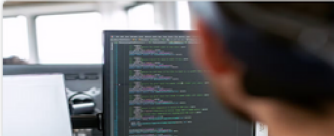

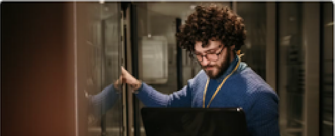













- Creative challenges
- Building better user experiences
- Using Apple products

Credentials from leading partners



Find a career that works for you!

Whatever your background or interests are, Professional Certificates have you covered.

 <p>DevOps Engineer Build the tools & infrastructure to allow companies to maintain and improve their platform.</p> <p>Great if you like: Building tools Problem solving Collaborating</p> <p>Credentials from leading partners  IBM DevOps and Software Engineering →</p>	 <p>Network Engineer Monitor, troubleshoot, and maintain networks in a 24/7 environment to ensure stability and security.</p> <p>Great if you like: Technology Problem solving Analytical thinking</p> <p>Credentials from leading partners  Akamai Network Engineering →</p>	 <p>Solutions Architect Work closely with clients to implement and support solutions, ensure customer success and minimize service disruptions.</p> <p>Great if you like: Technology Problem solving Collaboration</p> <p>Credentials from leading partners  Akamai Customer Consulting and Support →</p>	 <p>Application Developer Analyze customer needs and design systems and solutions for the cloud.</p> <p>Great if you like: Managing projects Learning new technologies Problem solving</p> <p>Credentials from leading partners  IBM Full Stack Cloud Developer →</p>
 <p>Technology Consultant Provide clients with strategic guidance on the use of technology to help them meet their business objectives.</p> <p>Great if you like: Strategic thinking Improving processes Technology</p> <p>Credentials from leading partners  SAP Technology Consultant →</p>	 <p>Career Coach Help individuals plan their career choices through goal setting, job search guidance, workplace skills development, and more.</p> <p>Great if you like: Helping others Communication Strategy</p> <p>Credentials from leading partners  Goodwill® Career Coach and Navigator →</p>	 <p>Sales Development Representative Work with prospective customers to help them in their buying journey.</p> <p>Great if you like: Engaging with people Building relationships Understanding people</p> <p>Credentials from leading partners  Salesforce Sales Development Representative →</p>	 <p>Marketing Analyst Perform research and gather data to help companies market their products or services.</p> <p>Great if you like: Working with numbers Understanding people Collaborating</p> <p>Credentials from leading partners  Meta Marketing Analytics →</p>

To help you complete the training we offer support for just USD 300 per year where you will get 3 coaching sessions, 2 networking events with peers and monthly email support.

If you need guidance to decide on a program that fits your needs contact us and we'll help you with this at a small consultancy fee.

Contact us at hello@creativetechhub.online

Our content comes from **300+** leading universities and companies



Scan code to inform us about your interests and we'll assist you further

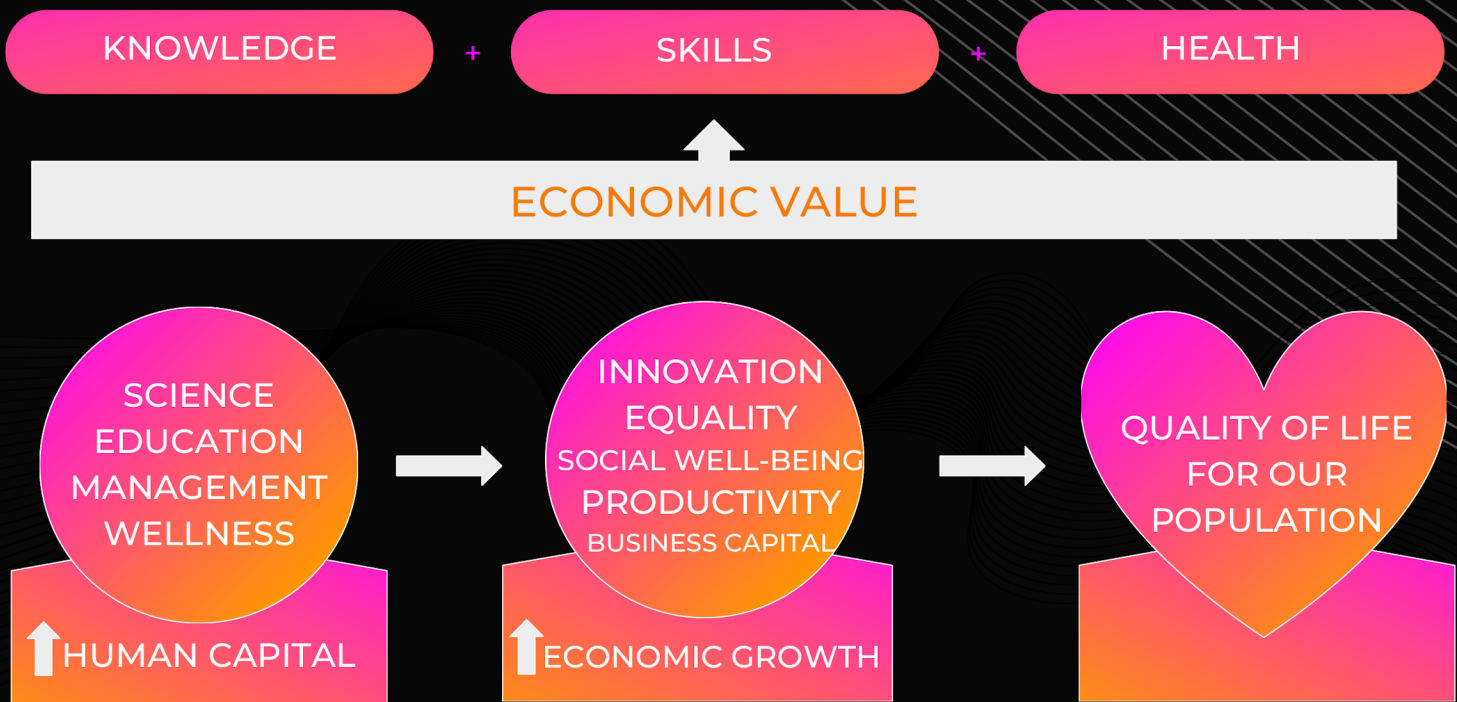


We are on a mission to create a better future for the people of the Caribbean in the Caribbean!

And we are convinced that we can achieve this by focusing on Human Capital Development and Diversification of our Economy.

The most fundamental challenge of resource-led development is how to turn a resource in the ground into physical and human capital that can be used to provide prosperity for their citizens.

HUMAN CAPITAL





STEP INTO THE FUTURE

**LEARN.WORK.GROW
WITH AN INNOVATION MINDSET**

Talent Development & Digital Services

