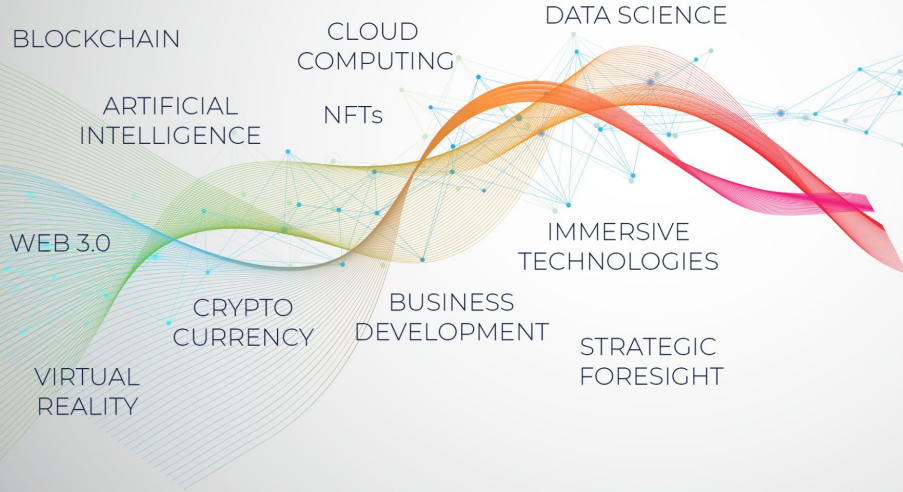




coursera

**A partnership to empower your
workforce with job-based skills**

**CREATIVETECHHUB.ONLINE****21Q**
CARIBBEAN **CLOUD
ENGINE** **The
Futures
School
Caribbean** **CREATIVE
TALENTS** **DIGITAL
TALENTS
ACADEMY** **spangmakandra®**

WE USE CREATIVITY AND DIGITAL TECHNOLOGY TO TRANSFORM COMPANIES, YOUTH AND WOMEN.

From helping companies to strengthen their digital marketing and ICT infrastructure, practices and personnel, to training young people and women for digital entrepreneurship or intrapreneurship, to funding more and more

of this developmental work, our mission is to develop the creative technology ecosystem in the Caribbean.





Women Empowerment:
NxGen Women in ICT
Scholarship -
169 vrouwen in 2018
177 vrouwen in 2019

Girls in ICT Day
2014 - 30 meisjes
2015 - 65 meisjes
2016 - 50+ meisjes
2017 - 144 meisjes van
Coronie
2018 - 50+ meisjes
2019 - .. meisjes met
een handicap



LEARN.WORK.GROW PROGRAM



The Learn.Work.Grow Program started in 2014, is a program for young creative talents with the ambition to become a digital professional. Participants are trained and coached to either start their own company or join a larger organisation. In the next slides you will find more info.



What's next? Participants Graduation from the Learn.Work.Grow Program.



Kimberly Sanrawi,
Digital Consultant

Joined one of
Suriname's largest
distribution company
and realised her dream
to become a manager in
a large firm.



Giornic Graham,
Web Developer

Joined one of
Suriname's Banks and
realised his dream to
work in a large firm.



Lorianne Huyck
Office Facilitator

Joined the Foundation
New Life Changes and
is working as a
facilitator. She coaches
single moms in digital
skills she learned.



Ruan Karto
Realize Agent

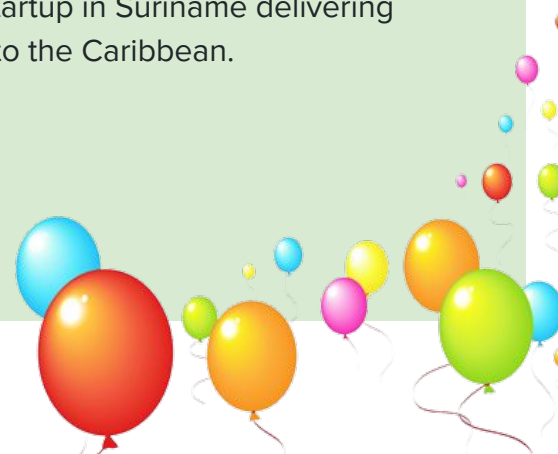
Has started his own Social
Media Consultancy
Practice and collaborates
with Spang Makandra as a
partner.



Giovanni Madari,
Cloud Systems
Administrator

Giovanni has started a Cloud Services company
together with us: a startup in Suriname delivering
services to the Caribbean.

GRADUATES



ANIMATION TALENT POOL



DIGITAL
TALENTS
ACADEMY



CREATIVE
TALENTS





Say hello to a **new career in**



STORYTELLING

DIGITAL DESIGN

ANIMATION

GAME DEVELOPMENT



Sponsored By



KOSMOS



creativetalents.online



+5978746774



TRAIN THE TRAINER ANIMATION

12 TRAINERS
25 STUDENTS



**FUTURES
THINKING:
STRATEGIC
FORESIGHT
AS AN
OPERATING
SYSTEM**

27 INDIVIDUALS
7 COMPANIES



The
**Futures
School**
Caribbean

CREATING THE FUTURE
FUELED BY
FORESIGHT

A BETTER WAY TO LEAD
THE DIGITAL TRANSFORMATION OF THE CARIBBEAN

THEFUTURESSCHOOL.21QCARIBBEAN.COM

21Q
CARIBBEAN



International Career Academy
Enriched with Local Support
to address the Talent Gap.

Strengthening the Suriname National Upskilling Ecosystem



Coursera-Suriname Team



Cristina Cárdenas
Account Executive



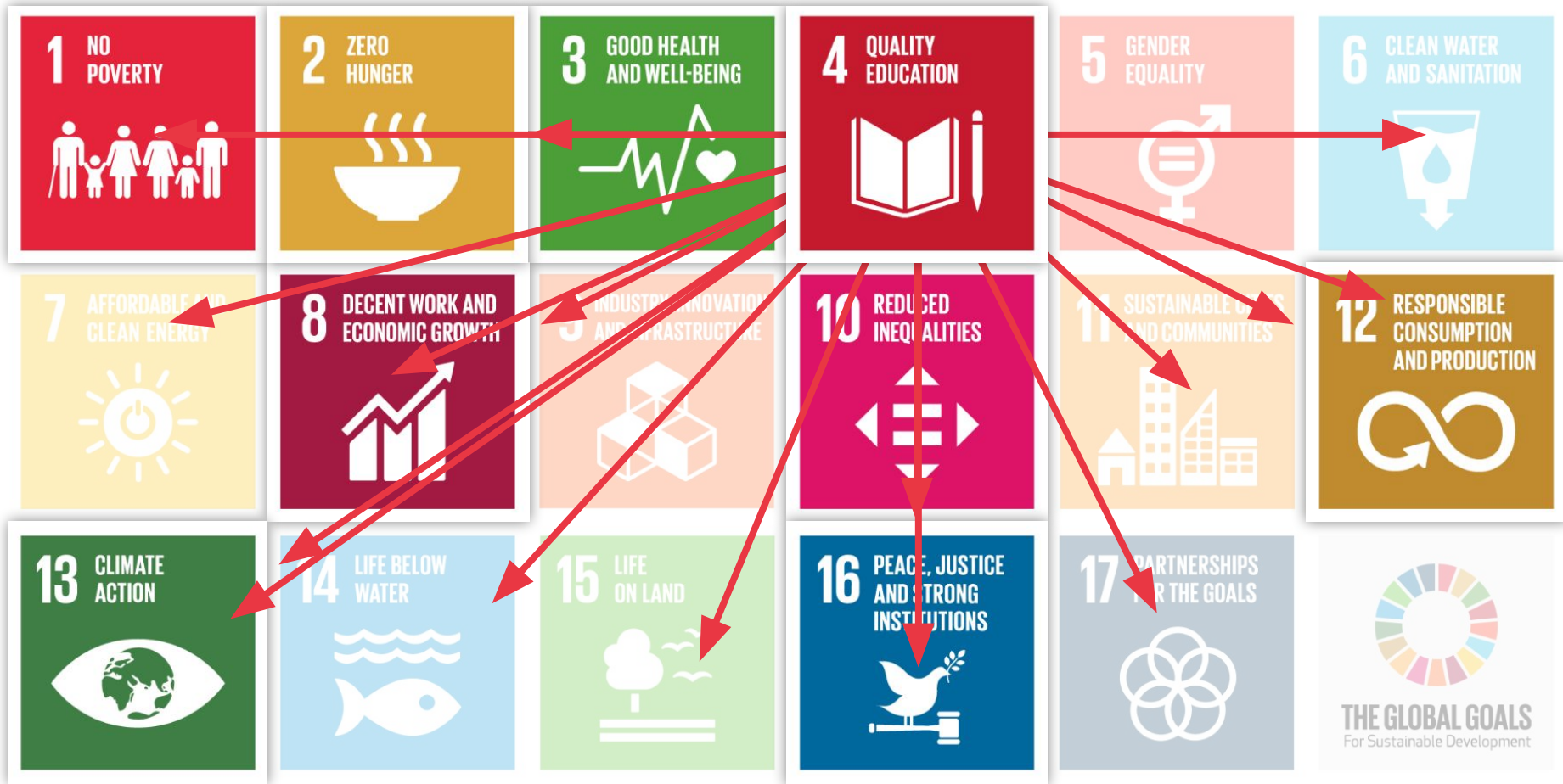
Chad Pasha
Senior Advisor, Government
Partnerships



Anuska Sonai
President Creative Tech Hub
Caribbean



Vincent Kenswil
Innovation Office
Creative Tech Hub
Caribbean



100,000,000
learners





Get this Specialization, plus unlimited access to **7,000+** courses, Projects, Specializations, and Professional Certificates



Learn anything

Explore any interest or trending topic, take prerequisites, and advance your skills



Save money

Spend less money on your learning if you plan to take multiple courses this year



Flexible learning

Learn at your own pace, move between multiple courses, or switch to a different course



Unlimited certificates

Earn a certificate for every learning program that you complete at no additional cost

Set your learning goals

Land my first job

Switch to a different role

Advance in my current role

Explore new careers

6,900+ businesses have hired Coursera in 3 years

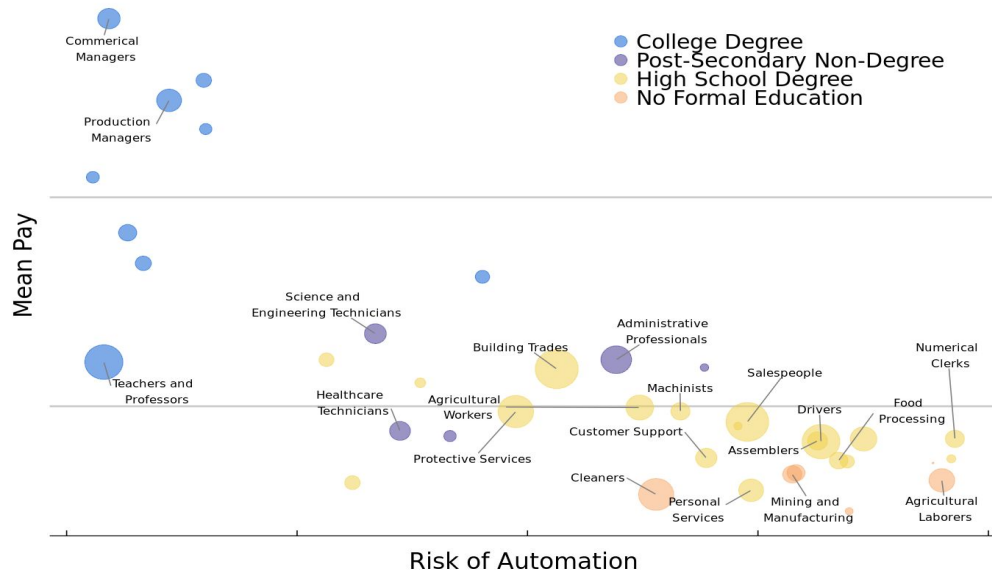




Suriname Context

coursera

The Economy and the Risk of Automation in Suriname



Learners

6,239

Enrollments

14,485

Top trending skills and courses by Suriname Learners

Top Current Occupations

- 1 **Students**
- 2 **K-12 teaching**
- 3 **Software Developer Engineer**
- 4 **Chief Executive Officer**
- 5 **Entrepreneur**

Top Courses (by enrollment)

1



Learning How to Learn: Powerful mental tools to help you master tough subjects

Deep Teaching Solutions

Curso

★★★★★ 4.8 (83,553) | 3.3 m estudiantes

Beginner

2



Chinese for Beginners

Peking University

Curso

★★★★★ 4.8 (17,611) | 1.1 m estudiantes

Mixed

3



The Science of Well-Being

Yale University

Curso

★★★★★ 4.9 (33,954) | 4.1 m estudiantes

Mixed

4



Successful Negotiation: Essential Strategies and Skills

University of Michigan

Curso

★★★★★ 4.8 (17,101) | 1.3 m estudiantes

Mixed

5



English for Career Development

University of Pennsylvania

Course

Aug 22 - Oct 3, 2022

★★★★★ 4.8 (12,533) | 1.8m students

Mixed

Emerging job opportunities **require digital skills**

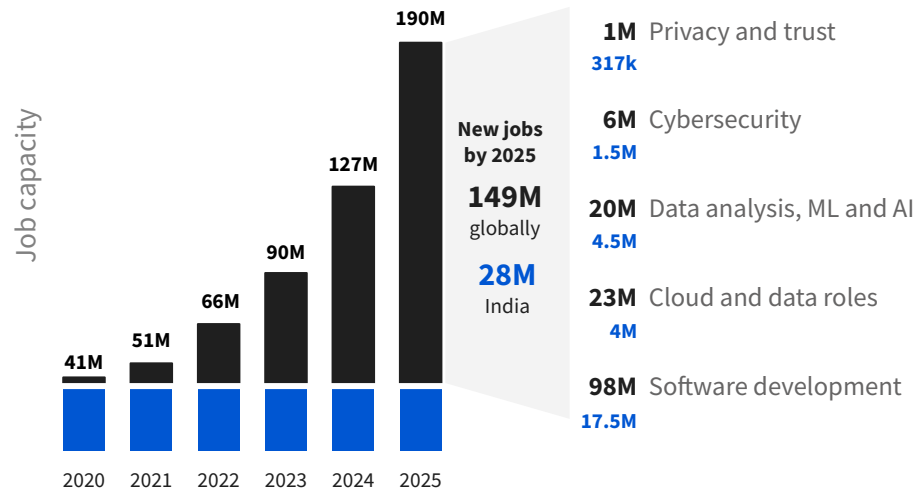


Top 10 jobs in India with increasing demand

- 1 AI / ML Learning Specialists
- 2 Data Analyst and Scientists
- 3 Information Security Analysts
- 4 Internet of Things Specialists
- 5 Big Data Specialists
- 6 Project Managers
- 7 FinTech Engineers
- 8 Digital Marketing & Strategy Specialists
- 9 Software & Applications Developers
- 10 Business Development Professionals

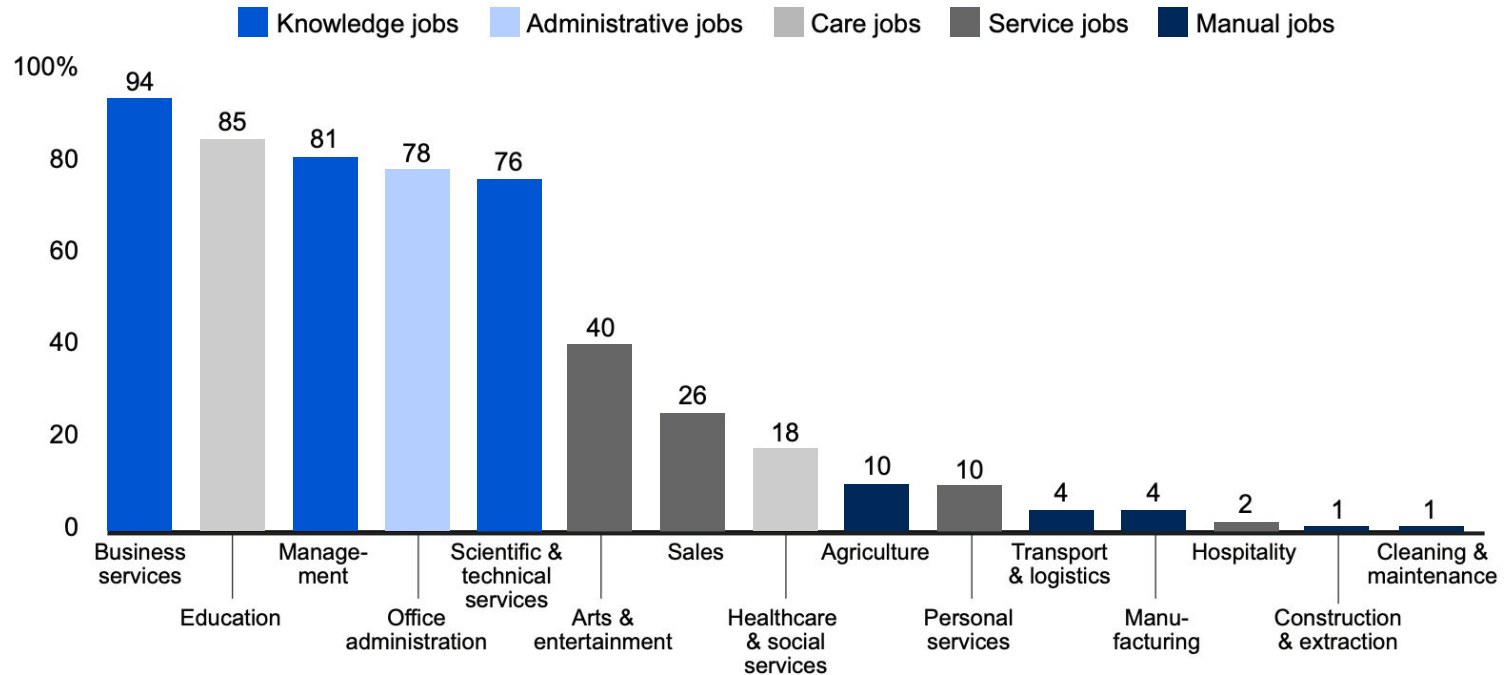


Digital job capacity from 2020-2025



Demand for skills is driving **remote work across industries**

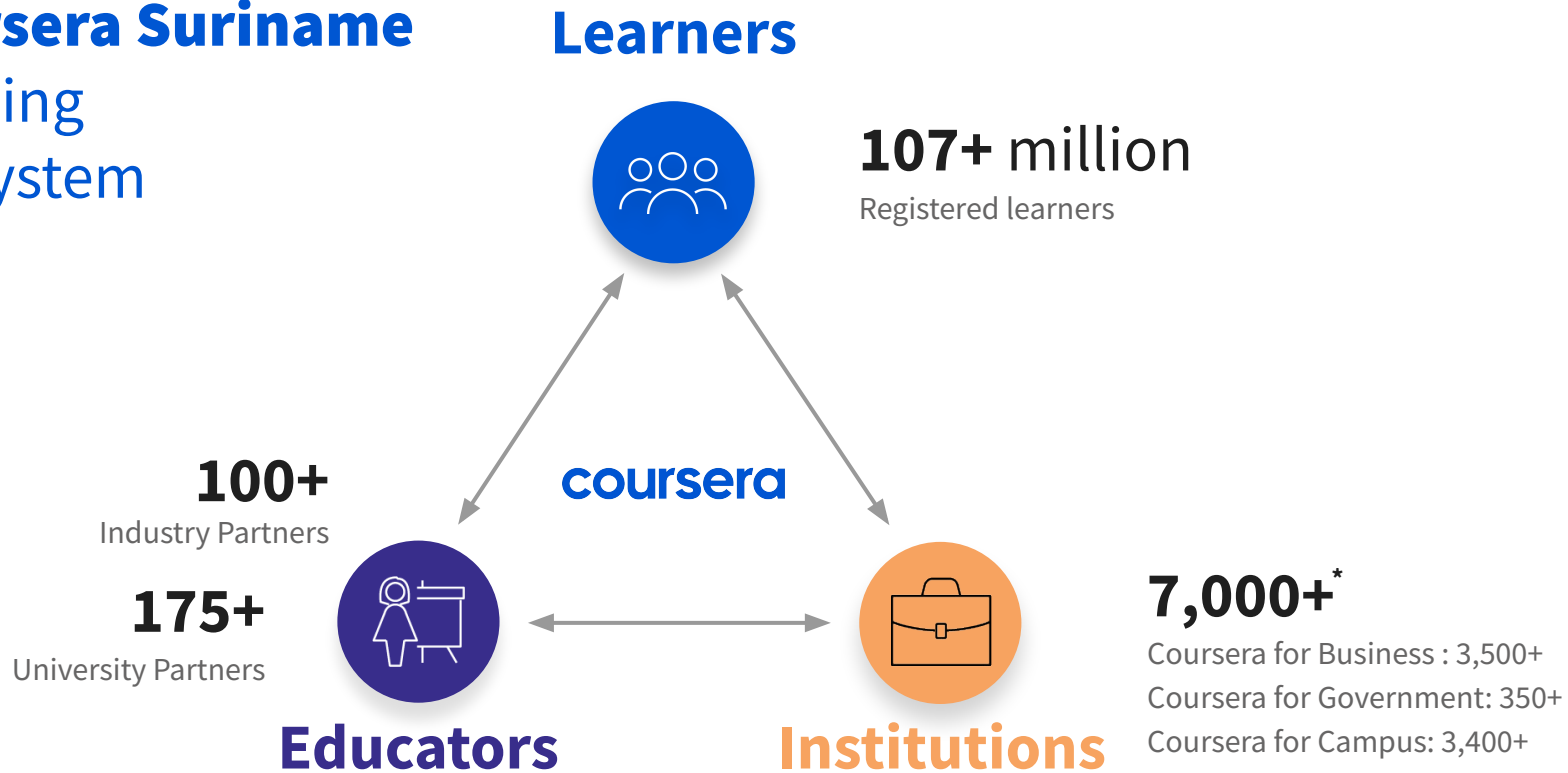
Tasks that can technically be performed remotely by occupation



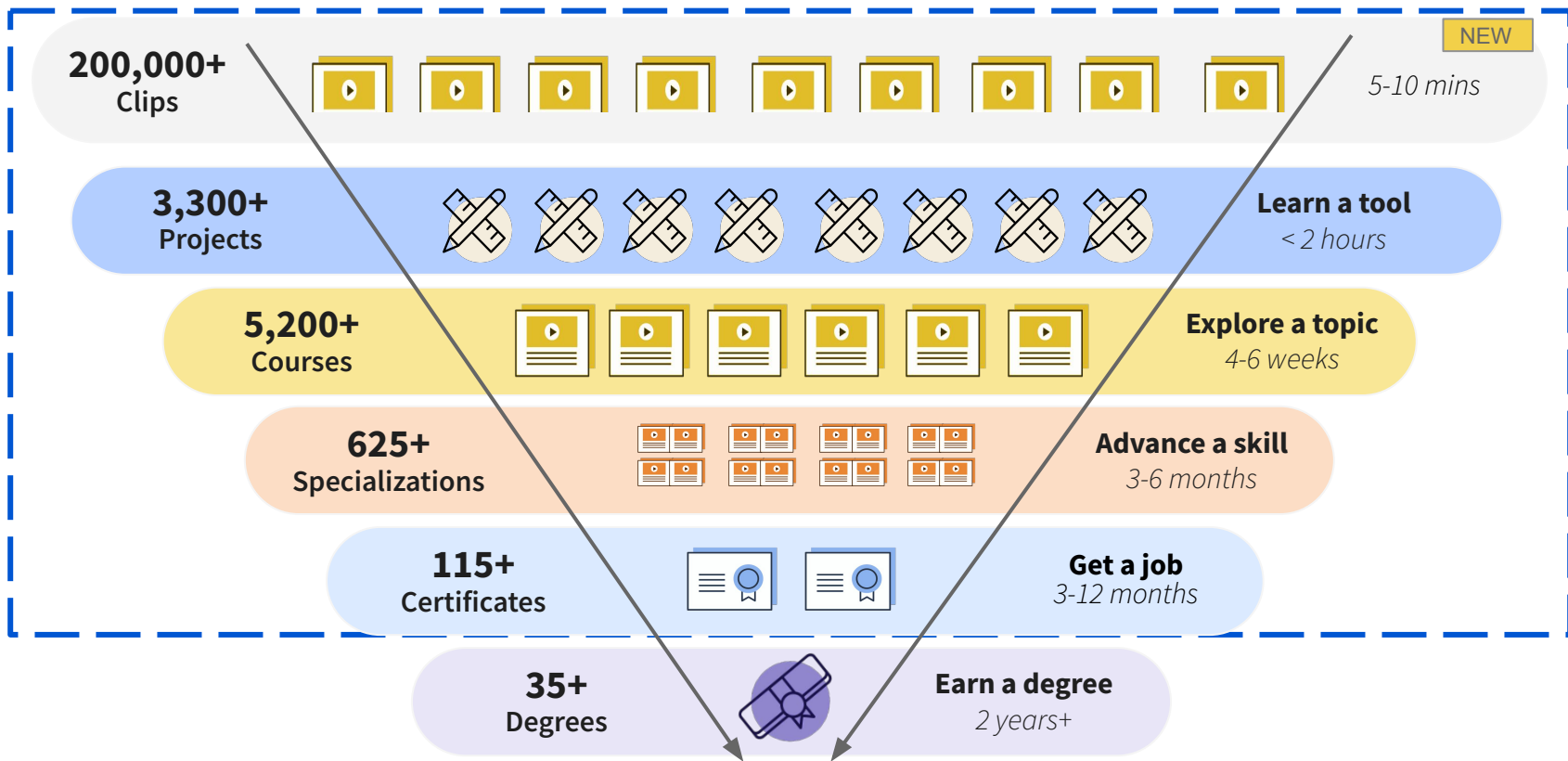
Note: Remote work potential based on scoring of more than 2,000 underlying activities across approximately 900 occupations; activities are weighted based on the importance to each occupation. Sources: ONET; BLS; Bain analysis

Proprietary & Confidential

Coursera Suriname learning ecosystem



Stackable content from top university and industry partners



Enabling role-based development at scale



CAREER ACADEMY

*Empower everyone to
be data-driven and
AI-aware*



DATA & ANALYTICS ACADEMY

*Empower everyone to
be data-driven and
AI-aware*



TECH ACADEMY

*Take the next step in
your digital
transformation*



MARKETING ACADEMY

*Supercharge growth
and customer
acquisition*



FINANCE ACADEMY

*Streamline company
operations and sustain
growth*



LEADERSHIP ACADEMY

*Enable employees to
learn, change, and
grow*

ACADEMIES OFFER **TURNKEY, JOB-BASED LEARNING**

*Pictured here is a subset of the SkillSets available in the Leadership Academy

Leadership Academy

Lead without limits

Build your employees' skill proficiency in core leadership skills with the Leadership Academy from Coursera.

- **SkillSets** for in-demand human skills across all levels
- Powered by **world-class content from top universities**
- Hands-on Guided Projects teach how to use **planning and data analysis tools**
- **Track, measure, and benchmark** the development of human skills

LEADERSHIP ACADEMY

Lead
Transformation

 Digital
Transformation

 Design
Thinking

 Agile
Aware

 Change
Management

Lead Yourself

Core human skills for productive interactions, to influence others, and impact the agency

Sample SkillSets:

-  Emotional Intelligence
-  Diversity & Inclusion
-  Interpersonal Skills
-  Storytelling

Lead Teams

Develop teams that can collaborate, adapt, and thrive at all levels

Sample SkillSets:

-  New Managers
-  Team Management
-  People Development
-  Culture

Lead Organizations

Empower your workforce with strategic management and organizational development capabilities

Sample SkillSets:

-  Managing Managers
-  Program Planning
-  Org Development
-  Strategic Management

World-class MBA content







Hands-on learning









Track, measure, and benchmark human skills

*Pictured here is a subset of the SkillSets available in the Data & Analytics Academy

Data & Analytics Academy

Accelerate your digital transformation

Become a data-driven organization. Develop your employees' skill proficiency in critical data and analytics skills to drive better business decisions and revenue growth.

- **50 SkillSets** for in-demand skills and data-related roles
- Powered by **world-class content from technology leaders like GCP, AWS, and deeplearning.ai**
- Hands-on Guided Projects for **data, automation, cloud tools**
- **Track and measure** the development of data, AI, and ML skills

DATA & ANALYTICS ACADEMY

Data skills for everyone



AI Basics for Everyone



Data Analysis for Everyone



Data Analysis for Leaders



SQL for Everyone

Program Teams

Leverage data to inform strategy and accelerate decision making



SQL for Data Analysts



Data-Driven Decision Maker



Tableau for Business Analysts

Data Engineering

Build, link, and integrate data stores



Big Data for Data Engineers



BI for Data Engineers



Data Mining for Data Engineers

Data Science

Build models to generate, interpret, and leverage insights



NLP for Data Scientists



Python for Data Scientists



AWS for Machine Learning Engineers

Reskill into key roles



Business Analyst



Data Analyst



Data Engineer



Data Scientist



ML Engineer

World-class content



Hands-on learning



Track, measure, and benchmark skills

*Pictured here is a subset of the SkillSets available in the Tech Academy

Tech Academy

Drive your tech transformation and create career pathways

Provide the skills your tech talent wants to drive your cloud migration, evolve beyond legacy tech, and mobilize toward digital transformation.

- **Over 80 SkillSets** for in-demand skills and engineering roles
- Powered by **world-class content from technology leaders like GCP, AWS, and IBM**
- Hands-on Guided Projects for **data, automation, cloud tools**
- **Track and measure** the development of technology skills

TECH ACADEMY

IT & Security

Keep your infrastructure safe, secure, and resilient

IT	7	Security	22
Helpdesk	2	Application Security	13
Systems Admin	3	Network Security	8
Internal Applications	2	Information Security	7

Infra & Apps

Build effective and secure applications

Infra	44	Core Services	20
DevOps	2	Testing	6
SRE	1	Tech Program Mgmt	1
Data Services	5	Data Engineering	9

Web Development

Build products that engage and delight users

Product Lines	58	Product Management	7
Front-End Development	6	R&D and Design	22
Back-End Development	9	Payments	2
Mobile Development	6	Digital Mktg & Web	16

Cloud skills for everyone



AWS for Security Architects



AWS for Cybersecurity Managers



GCP for Security Architects



GCP for Machine Learning Engineers

Reskill into key roles



IT Support Specialist



Cloud Architect



Database Architect



Software Engineer



Mobile Developer

World-class content



Hands-on learning

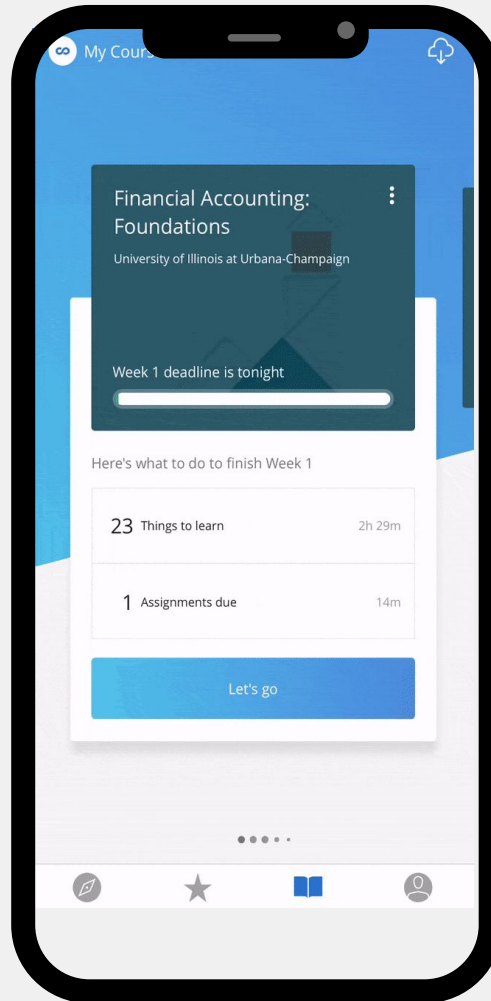


Track, measure, and benchmark skills

Mobile App

Reduce the digital divide for learners with limited connectivity

- Provide access to content from desktop, tablet, and mobile
- Give learners the option to download for offline use
- Offer short video lessons and interactive transcripts and notes



Train learners to solve job-relevant problems

- Equip learners with skills in real-world tools such as Tableau
- Minimize IT resourcing with zero download/configuration needed
- Boost skill development with hands-on, short-form projects¹

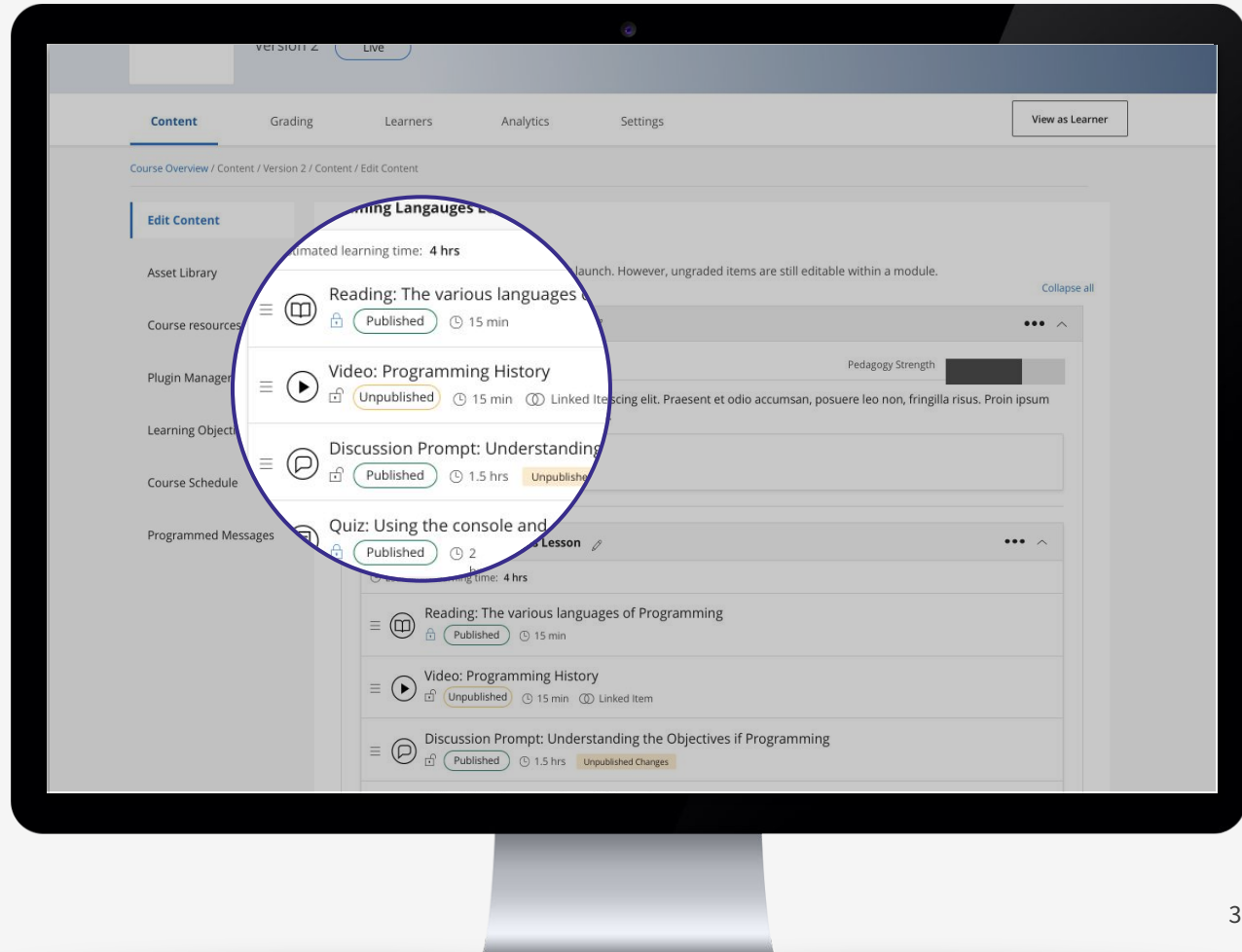
¹ Coursera Drivers of Quality in Online Learning, Coursera, Oct 2020

**User image may differ*

Private authoring

Deliver blended learning at scale

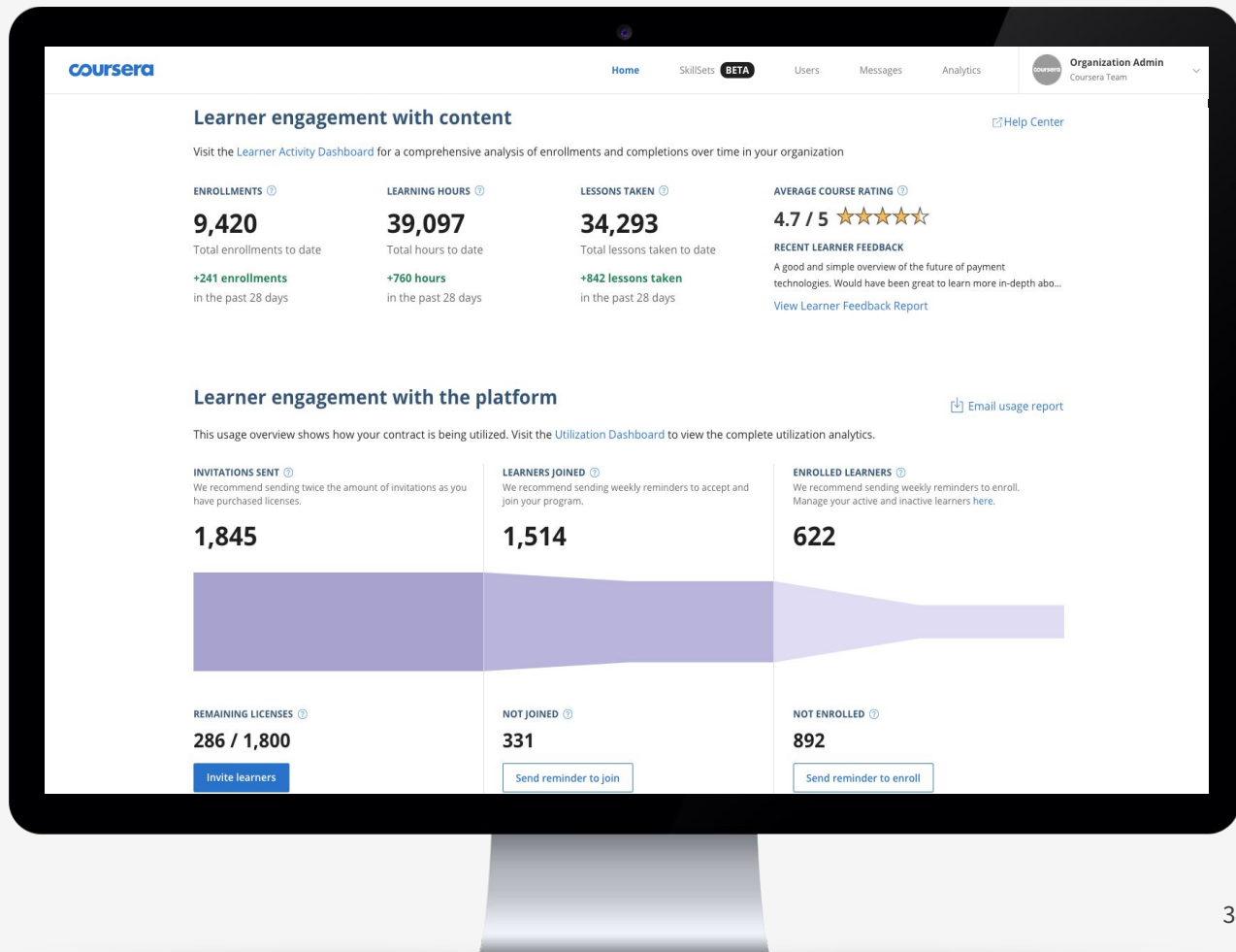
- Take advantage of a complete authoring toolkit
- Offer public and private content as needed
- Create custom assessments, courses, and hands-on projects



Admin Homepage

Assess program health and metrics at a glance

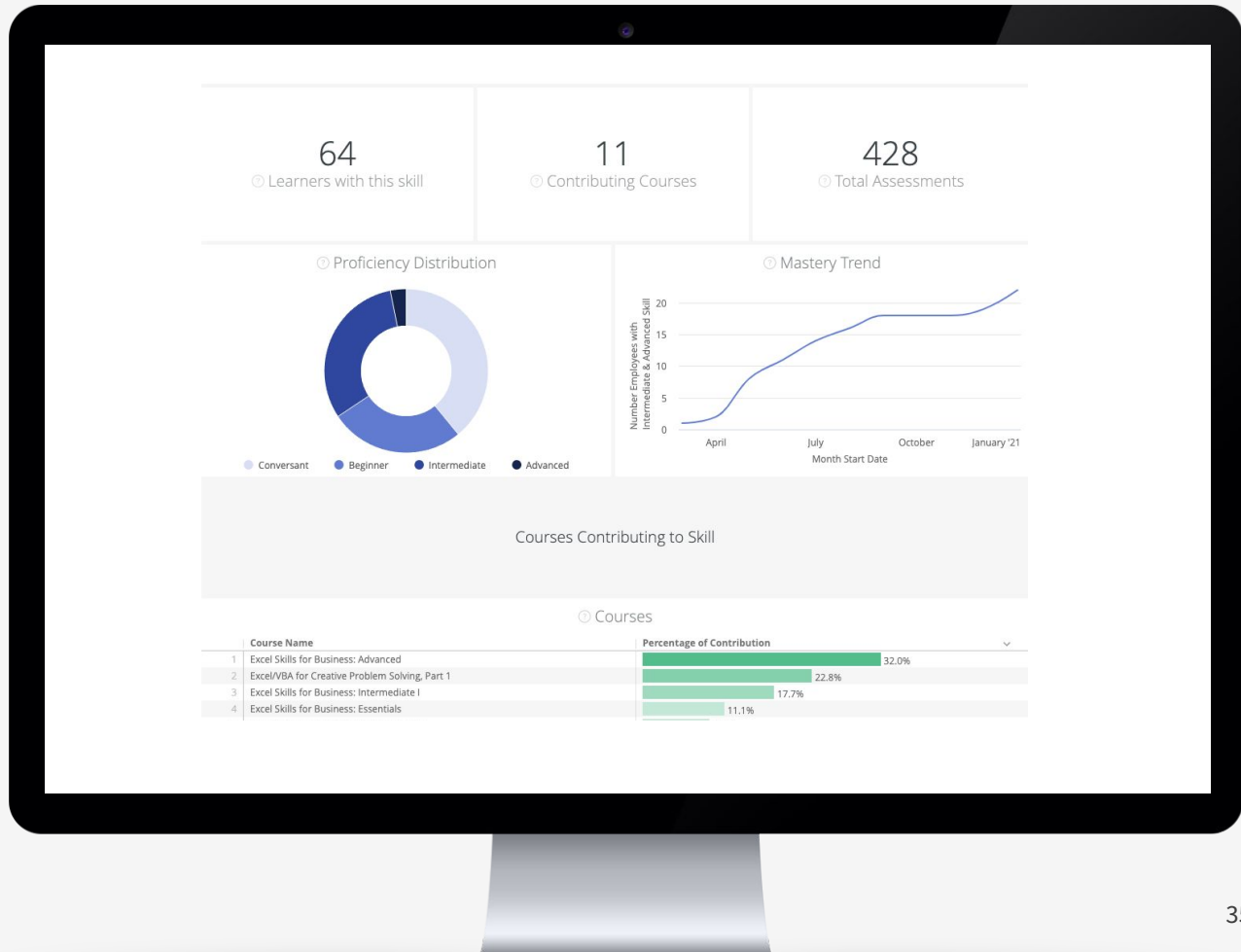
- Oversee learning programs from one central hub
- Track the learner funnel and identify gaps to increase engagement
- Send reminders and invites with quick action buttons



Skills Dashboard

Track and measure skill proficiency

- Track skill progress by role, skill domain, and level of mastery
- Benchmark your organization's skill proficiency against peers
- Measure ROI of your learning investment



International Career Academy Enriched with Local Support to address the Talent Gap.

contact us: hello@creativetechhub.online